



CUSTOMERS ARE OUR INSPIRATION

SUCCESS STORIES FROM ACROSS NORTH AMERICA

DR. LYNN PIERRI

HAUPPAUGE, NY

ORAL SURGEON

Background

Dr. Lynn Pierri, oral and maxillofacial surgeon, and owner of Dental Implants of Long Island in Hauppauge, N.Y., always wanted to do something that combined medicine with “using her hands.” Upon entering dental school, she discovered she was well suited for a career in oral surgery because she found it to be a natural extension of this desire. For Dr. Pierri, every day is a challenge to improve all aspects of her practice, from staff coordination to patient care. She is always setting and achieving goals for the highest level of office innovation and patient satisfaction.

The Challenge

When Dr. Pierri began practicing more than 20 years ago, there were only a handful of female oral surgeons, compared with the thousands of men who dominated the field. Dr. Pierri wanted to lead an innovative practice, but had few implant choices. As an early adopter, she used several different dental implant brands. Each technology and prosthetic option delivered a different patient outcome. Over time, she found the results mediocre and inconsistent, and noticed a high number of implant failures.

The failures were the turning point that led Dr. Pierri to try the Straumann Dental Implant System (SDIS). Dr. Pierri wanted a solution that provided the precision and consistent results needed to help her achieve good outcomes and satisfied patients. Straumann quickly became her preferred dental implant technology. “I was delighted to finally find a system that delivered confidence, even in complex cases” she says.

Dental implants quickly became the preferred treatment option for Dr. Pierri’s patients. “I watched how the technology evolved and advanced from the very beginning. It is rewarding to give a patient a predictable and reliable treatment option while leveraging the benefits of cutting-edge technology.”

Fifteen years ago Dr. Pierri’s first Straumann case involved eight implants in the maxilla and six implants in the mandible. The restoration is still functioning and looking great—a true mark of the predictable outcomes possible with the Straumann Dental Implant System. “It was important for me to embrace the technology early because it helped to make me a better clinician and to evolve as the technology progressed,” she adds.

For Pierri, the ease of use and flexibility of the Straumann Dental Implant System made it the right choice for her practice. “Straumann is the best system for my practice,” she says. “More importantly, SLActive accelerates the osseointegration process*, and the implant integrates predictably. There is no worrying or wondering if it will work.”

*compared to SLA in an animal model

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SIMPLY DOING MORE
FOR DENTAL PROFESSIONALSSM

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The Results

With more than 500 implant cases yearly, Dr. Pierri trusts the Straumann Dental Implant System to get the job done. Usually, implant cases come from both dentist referrals and patient referrals; but many of them are also generated from within her practice. Dr. Pierri’s implant coordinators and chair side dental assistants take the time to educate each and every patient on the risks and benefits of implants.

Dr. Pierri believes the future of implant dentistry is here. As Straumann continues its work to streamline the entire surgical and prosthetic process, Dr. Pierri is ahead of the game by creating a practice environment that provides a foundation for accurate, precise, and lasting restorations for patients.

“The patients appreciate the time and care given to them throughout the process and the referring dentists are happy with the prosthetically-driven outcome,” Pierri says.

*compared to SLA in an animal model



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