



STRAIGHT FORWARD

RESTORATIVE EDUCATION



SMILE™

Straumann Modular Interactive Learning

COMMITTED TO
SIMPLY DOING MORE
FOR DENTAL PROFESSIONALSSM

GROW YOUR IMPLANT PRACTICE

THERE ARE A LOT OF REASONS TO SAY YES TO DENTAL IMPLANTS

The SMILE™ (Straumann® Modular Interactive Learning) Program will provide you with everything you need to make implants a profitable part of your practice.

WHY DENTAL IMPLANTS?

Rather than dentures, partials or crown & bridge

- Missing teeth greatly increase the decline of oral health.
- Surrounding teeth wear quicker and break more often. Oral disease intensifies. Bone structure weakens and shrinks. The jaw recedes, changing the facial profile.

While there are various treatments that help in these areas, dental implants are a tooth-like, long-term, comprehensive therapy.

DENTAL IMPLANT BENEFITS

- Speak, bite, and chew with confidence
- Help to prevent bone loss
- Expect fewer future dental: redos, relines, and replacements
- Placing bridges often involves removing healthy enamel of adjacent teeth
- Provide a long-term solution for missing teeth

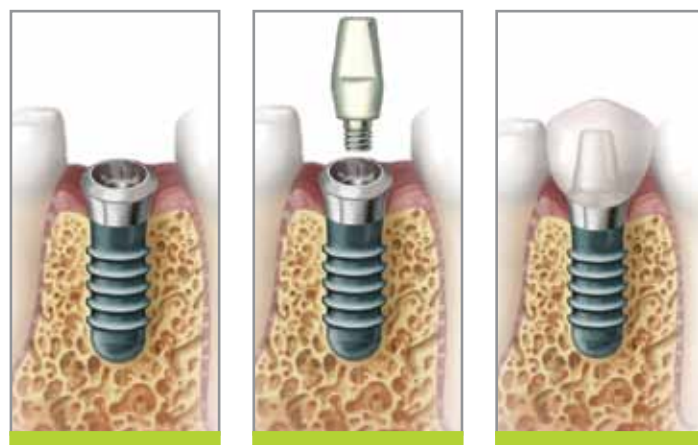
IMPLANT DENTISTRY COST EFFECTIVENESS

Yes, there is often a larger, initial financial investment for implants compared to adhesive dentures, partials, and crown & bridge. Yet, your patients will find the cost of these other treatments higher for repetitive redo visits, hassles, and frustrations.

STRAUMANN® MODULAR INTERACTIVE LEARNING PROGRAM

Dentists with the interest and motivation to become a member of an implant team, with the goal of incorporating the service of restoring dental implants into their practice, require the proper education and training to effectively accomplish their goal. The Straumann SMILE Program has been developed for that purpose. The team at Straumann has designed this program to enable you to:

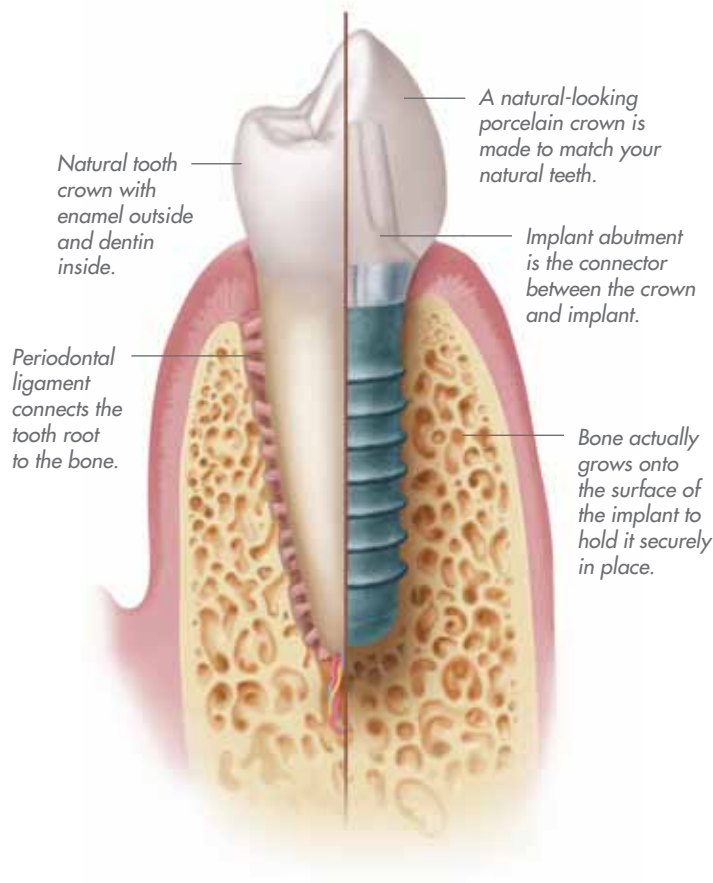
1. Empower yourself
2. Empower your team
3. Empower your patients to make optimal treatment choices



Implant

Abutment

Crown



WHAT IS SMILe™?

Implant dentistry represents one of the most significant clinical developments that have benefited patients as well as practitioners. The SMILe (Straumann Modular Interactive Learning) program is designed to provide dentists with straight forward restorative education for implant-supported restorative care.

The program is supported by a wide range of organizational tools designed to help effectively execute your implant cases:

- SMILe Program Manual (Curriculum Learning Topics, Interactive Development Activities)
- Straight Forward Restorative Education Multimedia DVD Series
- Restorative Hands-On Materials
- Patient Education

SMILe PROGRAM OBJECTIVES

Upon completion of the program, participants will be able to:

- Recognize the key indicators and patient selection criteria for dental implant treatment, and determine why an implant-supported restoration is preferable to other conventional restorative options
- Understand diagnostic and treatment planning principles essential for the successful restoration of dental implants;
- Develop skills necessary to confidently restore the Straumann Dental Implant System
- Understand the business of implant dentistry—important practice building and practice management information critical to delivering implant services profitably.

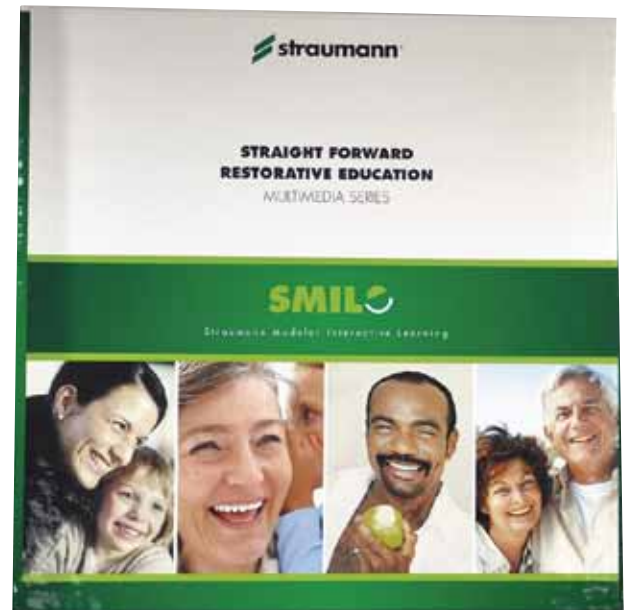


SMILE™ PROGRAM EDUCATION

THE SMILE PROGRAM MANUAL CONTAINS SIX TABBED SECTIONS:

Five Learning DVDs, one Reference DVD, the SMILE Program Manual, and a Facilitator's Guide provide the learning topics, materials, activities and assignments for each section. The estimated time for program sections is two to four hours in length.

1. Why Implants? Creating a more successful implant practice
2. Why Straumann?
3. Case Selection/Diagnostic Analysis & Work-up/Treatment Planning
4. Restorative Hands-on
5. Implant Health and Maintenance
6. Program Resources



EDUCATION MATERIALS

PROGRAM RESOURCES DVD

- Sample Attendance Form
- Handout Assignment for designated section
- Sample Program Evaluation form
- References and Suggested Readings
- Straumann Recommended Literature

INTERACTIVE/DEVELOPMENT ACTIVITIES

- Group discussions, Program Assignment & review, Hands-on activity and Case Presentation Workshops

FOLLOW-UP ACTIVITY

- Territory Manager follow up.
- Host follow-up activity when required
- Participant work assignments

CUSTOMIZE YOUR SMILE™ PROGRAM

SMILE (Straumann® Modular Interactive Learning) can be customized and scheduled at the pace of the Host/ Participants by section. Some sections may require more than one session based on completion of the content and assignments. There are 4 Volumes in a complete program set.

VOLUME 1: PROGRAM MANUAL

- Facilitator checklist/guides
- Curriculum Learning Topics
- Course Objectives
- Pre-Reads
- Interactive Development Activities



VOLUME 2: STRAIGHT FORWARD RESTORATIVE EDUCATION MULTIMEDIA DVD SERIES

- Facilitator check list and facilitator guides
- Why Implants? / Building a more successful implant practice
- Why Straumann?
- Case Selection / Diagnostic Analysis & Work-up / Treatment Planning
- Restorative Hands-On
- Implant Health & Maintenance
- Program Resources / Reference Materials
- Coming Soon – Regeneration
- Coming Soon – CAD/CAM



VOLUME 3: RESTORATIVE HANDS-ON MATERIALS

- Torque Models
- Tooling/Components for demonstration
- Case Types:
 1. Single Unit Restoration
 2. Multiple Unit Restoration
 3. Overdenture Restoration
 4. Temporization Hands-On



VOLUME 4: PATIENT EDUCATION

- Patient Education Models
- Literature & Brochures
- Talk Track
- Flip Chart: "The Beauty of A Healthy SMILE"



CONTINUING DENTAL EDUCATION (CDE) CREDIT ELIGIBILITY

SMILe DVD	CDE Credits	Topic
Section 1 / DVD 1	2.5 hours	Why Dental Implants (the patient portion)
Section 2 / DVD 2	0 hours	
Section 3 / DVD 3 - Part 1	2 hours	Case Selection
Section 3 / DVD 3 - Part 2	2.5 hours	Diagnostic Analysis / Work-up & Treatment Planning
Section 3 / DVD 3 - Part 3	6 hours	Treatment Plan Presentation Workshop
Section 4 / DVD 4	5 hours	Hands-on Implant Restorative Workshop - Lecture & Hands On
Section 5 / DVD 5	2 hours	Implant Health, Disease & Maintenance

This program is eligible for 20.0 credits. Participants earn CDE credits for attendance and completed sections of the SMILe program.



Academy of General Dentistry Approved PACE
Program Provider
FAGD/MAGD Credit
Approval does not imply acceptance by a state or
provincial board of
dentistry or AGD endorsement.
6/1/2010 – 5/31/2014



**LEARN MORE ABOUT THE ROADMAP
TO SUCCESSFUL PRACTICE GROWTH...**

Contact your local Straumann representative for a
SMILe™ Straumann information session

www.straumann.com



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